

Katrina Young

TEACHER/LECTURER/TRAINER DIGITAL | BUSINESS & MARKETING CONSULTANT



DIGITAL CONSULTANT | BUSINESS STRATEGIST
MENTOR | DIGITAL INVESTOR | COACH
ADULT EDUCATOR | BUSINESS SOLUTIONS
ARCHITECT | TECHNOLOGY, INNOVATION &
ROBOTICS CONSULTANT |
MARKETING, SALES FUNNEL & ONLINE LEAD
GENERATION SPECIALIST

Katrina works with organisations, corporations, entrepreneurs and business owners to market their services, monetise content and engage their audiences through lead generation and automated sales funnels. By packaging their knowledge and services into digital products, training solutions, programs, and business models, which deliver value, freedom and drive customers and traffic to their products and services.

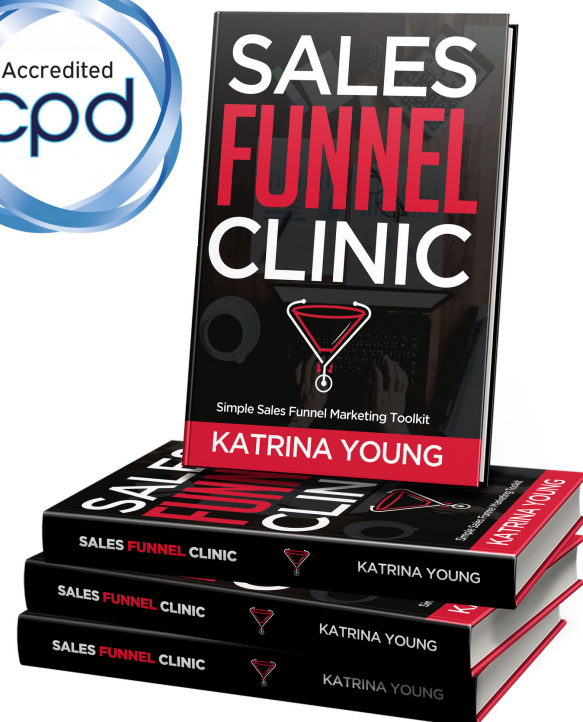
She is on a mission to provide honest and Innovative strategy to help entrepreneurs, corporations, enterprises become profitable, sustainable and scalable. She works with wonderful clients to engage their audience via social media channels, direct email campaigns and optimised sales marketing funnels.

EXPERIENCE

Katrina's 21 years of extensive marketing experience as a Strategist/Consultant include working on behalf of Research Houses as a usability tester, market researcher, and focus group facilitator, managing consumer interviews with clients such as Tefal, Experian, Coutts, Moschino, Vodafone, Volkswagen, Kia, Jaguar, BMW, Sony BMW Mini, Department of Health, HSBC, Persil, Muller Light, Mcvities, Disneyland Paris, Candy, and Candy, Levis, Diesel, American Tobacco, AOL, EE, T-Mobile, Verizon, and Investec as well as more on Research, Marketing, Focus groups, and Advertising campaigns.

Katrina is a Start-Up, Growing, and Scaling Online Business Mentor. She holds a Prince 2 Project Management certificate, a Degree in Marketing & Advertising with a certificate in Teaching and Lecturing with the City & Guilds.

Trained by Global Industry Leaders, tech companies, disruptive startups, and top Silicon Valley Companies and experts on Managing Digital Transformation and Innovation and How To Achieve Quick Digital Wins And Create Long-Term Transformative Value.



LICENSING
HOST
WRITING
BLOGGING

DIGITAL
CONTENT
CURATION &
SYNDICATION
STRATEGY

DIGITAL ASSET
& API
MONETISATION

DIGITAL & ONLINE EVENT FACILITATION

Available for Assessment's, Teaching & Training - Speaking - Facilitation - Conferences - Away Days - Team-Building

Universities | Strategy Workshops for Business Development and Sales Teams | Retreats | Conferences | Seminars
Workshops | Discussions - Building | Corporate events | Panels | Roundtables | After Dinner events | School Career Days
Incubators | Growth Accelerators | Hackathons | Technology & Innovation | Events & Seminars | Virtual Events

I speak on the following topics:

- Lead Generation & Online Automated Sales Funnel Strategy
- Starting and Launching a Digital Online Business
- Data-Driven Marketing - Top metrics you need to track in your Digital Marketing Campaigns
- Attracting customer via Social Media Channels
- Marketing yourself, Business and Products Online and Offline Lead Generation and Traffic strategies
- Women in Innovation, Robotics & Tech
- Project Management, Automation, Systems, Processes and Operation for your Business
- Monetising your Skills and Knowledge into Digital assets
- Social Media, Engaging and reaching your audience/Customer Journey Mapping and buyer cycles
- Business Digital Transformation, Culture Transition, and Change for Growth
- Selling yourself in a Corporate Setting
- Marketing & Advertising Systems - Building your Automated, Sustainable, Recurring and Passive income streams
- Business EQ
- Building your Content, Onboarding,
- Client Management, Attraction, Business Development, and Sales Funnel systems
- Backend Systems Governance & Compliance for Online Digital Businesses

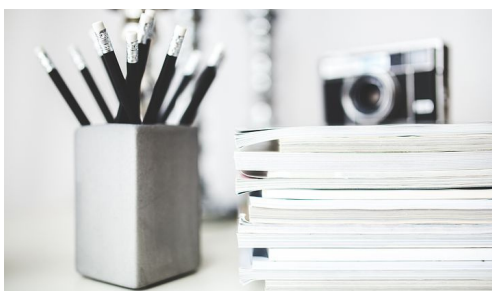
BOOK NOW

CONTACT

Complete the bookings request form bit.ly/KYCdigitalguestspeakerbloggerandwriter

**PODCAST GUEST | ASSOCIATE
CONSULTANT**

**SPEAKER 1 SHEET
AVAILABLE**



BOOK NOW

CONTACT

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